



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-25-2012 PAGE: 1 of 4

CROSSROADS MEDIA - 3739
ATTN: STEPHANIE MARONEY
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
399938	09-24-2012		0	AMERICANS FOR JOB SECURITY	AMERICANS FOR JOB SECURITY	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
13 141 1020	244096	PHILADELPHIA	A. CLIFFORD	09-26-2012	10-02-2012	M (Broadcast Month, Cycle 1)	N	244096

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 13 P : 141 E : 1020																	
1	09-26-2012	09-30-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30				1				1	700	1	700.00
2	10-01-2012	10-02-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30		1						1	700	1	700.00
3	10-01-2012	10-02-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30	1	1						2	850	2	1,700.00
4	09-26-2012	09-30-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30			1	1	1			3	850	3	2,550.00
5	10-01-2012	10-02-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30		1						1	1,500	1	1,500.00
6	09-26-2012	09-30-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30				1				1	1,500	1	1,500.00
7	10-01-2012	10-02-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	1							1	1,500	1	1,500.00
8	09-26-2012	09-30-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30			1		1			2	1,500	2	3,000.00
9	09-26-2012	09-30-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30			1	1	1			3	600	3	1,800.00
10	10-01-2012	10-02-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30	1	1						2	600	2	1,200.00
11	09-26-2012	09-30-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30			1	1	1			3	700	3	2,100.00
12	10-01-2012	10-02-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30	1	1						2	700	2	1,400.00
13	09-26-2012	09-30-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30			1	1	1			3	850	3	2,550.00
14	10-01-2012	10-02-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1	1						2	850	2	1,700.00
15	09-26-2012	09-30-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30			1	1	1			3	600	3	1,800.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 13 141 1020			CMS # 244096	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-26-2012	End Date 10-02-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 244096				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 13 P : 141 E : 1020																	
16	10-01-2012	10-02-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)				1	30	1	1						2	600	2	1,200.00
17	10-01-2012	10-02-2012	02:00PM - 03:00PM	GENERAL HOSPITAL (11961)				1	30	1	1						2	600	2	1,200.00
18	09-26-2012	09-30-2012	02:00PM - 03:00PM	GENERAL HOSPITAL (11961)				1	30			1		1			2	600	2	1,200.00
19	09-26-2012	09-30-2012	02:00PM - 03:00PM	GENERAL HOSPITAL (11961)				1	30				1				1	600	1	600.00
20	09-26-2012	09-30-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30				1				1	650	1	650.00
21	10-01-2012	10-02-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30		1						1	750	1	750.00
22	09-26-2012	09-30-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY				1	30				1				1	1,200	1	1,200.00
23	10-01-2012	10-02-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY				1	30	1							1	1,200	1	1,200.00
24	09-26-2012	09-30-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				1	30			1	1	1			3	1,300	3	3,900.00
25	10-01-2012	10-02-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				1	30	1	1						2	1,500	2	3,000.00
26	09-26-2012	09-30-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				1	30			1	1	1			3	1,600	3	4,800.00
27	10-01-2012	10-02-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				1	30		1						1	2,000	1	2,000.00
28	10-01-2012	10-02-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				1	30	1	1						2	2,000	2	4,000.00
29	09-26-2012	09-30-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				1	30			1	1	1			3	2,000	3	6,000.00
30	09-26-2012	09-30-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				1	30			1	1				2	1,800	2	3,600.00

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Agency Est# 13 141 1020			CMS # 244096	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-26-2012	End Date 10-02-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 244096				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 13 P : 141 E : 1020																	
31	10-01-2012	10-02-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30	1	1						2	1,800	2	3,600.00	
32	10-01-2012	10-02-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)			1	30	1							1	9,000	1	9,000.00	
33	09-26-2012	09-30-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			1	30			1		1			2	1,600	2	3,200.00	
34	09-26-2012	09-30-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)			1	30			1	1	1			3	700	3	2,100.00	
35	10-01-2012	10-02-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)			1	30	1							1	750	1	750.00	
36	10-01-2012	10-02-2012	10:00PM - 11:00PM	TUES PRIME 10-11P (807)			1	30		1						1	7,000	1	7,000.00	
			----- ITEM LINE NOTE ----- PRVT PRACT																	
37	09-26-2012	09-30-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			1	30						1		1	650	1	650.00	
38	09-26-2012	09-30-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)			1	30						1		1	800	1	800.00	
39	09-26-2012	09-30-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)			1	30						1		1	550	1	550.00	
40	09-26-2012	09-30-2012	03:30PM - 07:00PM	COLLEGE FOOTBALL 330-7PM (848)			1	30						1		1	2,500	1	2,500.00	
41	09-26-2012	09-30-2012	08:00PM - 11:30PM	ABC'S COLLEGE FOOTBALL PRIME (5877)			1	30						1		1	3,000	1	3,000.00	
42	09-26-2012	09-30-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)			1	30							1	1	650	1	650.00	
43	09-26-2012	09-30-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			1	30							1	1	800	1	800.00	
44	09-26-2012	09-30-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)			1	30							1	1	800	1	800.00	

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Agency Est# 13 141 1020			CMS # 244096	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-26-2012	End Date 10-02-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 244096											
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
			Agency CPE: C : 13 P : 141 E : 1020																		
45	09-26-2012	09-30-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)			1	30							1	1	600	1	600.00		
46	09-26-2012	09-30-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			1	30							1	1	1,100	1	1,100.00		
47	09-26-2012	09-30-2012	07:00PM - 08:00PM	SUNDAY PRIME 7-8PM (930)			1	30							1	1	3,000	1	3,000.00		
			----- ITEM LINE NOTE ----- ONCE UPON TIME																		
																Contracted Gross Total:		78	101,100.00		
																Actual Gross Total:		78	101,100.00		
																Agency Commission:			15,165.00		
																Net Total:			85,935.00		
Month/YR		Preempted			Made Good			Contract Total			Adjustments					Actual Total					
Sep 12		0.00			0.00			57,700.00			0.00					57,700.00					
Oct 12		0.00			0.00			43,400.00			0.00					43,400.00					
TOTAL		0.00			0.00			101,100.00			0.00					101,100.00					

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